



# NEWS LETTER

## DEPARTMENT OF IT

**ODD SEM 2025**

**The Department of Information Technology was established in 2018 to provide quality technical education. It is headed by Mr. D. Jayanth, M.Sc (IT), M.Phil., MBA, with over 15 years of teaching and research experience.**

**The department has 8 faculty members and around 250 students. It focuses on skill development, confidence building, and placement preparation. The ITAC Association organizes seminars, symposiums, workshops, and guest lectures to enhance learning.**

**Students gain practical experience through projects, group discussions, and ICT-enabled learning. The department encourages innovation and prepares students for global careers.**

**Its vision is to produce competent and ethical IT professionals.**

**Its mission is to achieve excellence in education and research through technological advancement.**



## ITAC ASSOCIATION 2025 INAUGURATION



The Department of Information Technology, Bharathidasan College of Arts and Science (Autonomous), Erode, inaugurated the ITAC Association 2025 on July 15, 2025, at Bharathiar Arangam.

The event featured a guest lecture on Web Development by Mr. K. R. Senthil Kumar, Resource Person from C Cube Technologies, Coimbatore.

The session provided valuable insights into current web technologies and industry practices, inspiring students to enhance their technical skills and career readiness





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## ONE-DAY NATIONAL LEVEL SEMINAR ON AI POTENTIAL, HURDLES & ETHICAL INTELLIGENCE



The Department of Information Technology, Bharathidasan College of Arts and Science (Autonomous), Erode, organized a One-Day National Level Seminar on “AI Potential, Hurdles & Ethical Intelligence” on 22nd August 2025 at Abdulkalam Arangam.

The seminar featured distinguished speakers Dr. Mohan S. G., Department of Information Science and Engineering, NMIT, Bengaluru, and Dr. N. Priyadharshini, Assistant Professor, Department of Computer Science, Sri Krishna Arts and Science College, Coimbatore.

The session provided valuable insights into the challenges, opportunities, and ethical aspects of Artificial Intelligence, enriching students' understanding of emerging AI technologies



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## FRESHER'S DAY CELEBRATION – DEPARTMENT OF IT



The Department of Information Technology, Bharathidasan College of Arts and Science (Autonomous), Erode, celebrated Fresher's Day on 4th July 2025 with great enthusiasm.

The event marked a warm welcome to the first-year students, providing them with an opportunity to showcase their talents and interact with seniors.

Various cultural and entertainment programs were organized, reflecting the spirit and energy of the new batch.

The celebration created a joyful atmosphere, helping students build confidence and feel a part of the BCAS family.





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## FIELD VISIT TO TEXVALLEY



The Departments of Information Technology, Bharathidasan College of Arts and Science (Autonomous), Erode, organized a field visit to Texvalley on 11th July 2025.

The visit aimed to provide students with practical exposure to entrepreneurship, business innovation, and digital technology in the textile industry.

Students explored various business modules, marketing strategies, and technological applications in retail and textile management.

The visit inspired students to develop entrepreneurial thinking and understand real-world business operations beyond the classroom environment





## EXTENSION ACTIVITY – SEED BALL PLANTATION



The Department of Information Technology, Bharathidasan College of Arts and Science (Autonomous), Erode, organized an Extension Activity – Seed Ball Plantation on 7th August 2025 at Periyapuliur.

The event aimed to promote environmental awareness and encourage students to contribute towards eco-sustainability and afforestation.

Students actively participated in preparing and distributing seed balls to restore greenery and enhance biodiversity.

The initiative instilled a sense of social responsibility and emphasized the importance of protecting nature for future generations





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## EDUCATIONAL TRIP TO THE BOOK FAIR



Erode, Tamil Nadu, India  
52, Cnc College Rd, Veerappanchatram, Agraharam, Erode

The Department of Information Technology organized an Educational Trip to the Book Fair at CNC College, Erode, on 11th August 2025. A total of 150 students from I & II BCA, I B.Sc. IT, and II B.Sc. Information Technology participated in the visit. The trip aimed to encourage students to explore a wide range of books and enhance their learning beyond the classroom. Students visited various stalls from national and international publishers that featured books on literature, science, technology, art, and culture.

They interacted with authors and publishers, gaining valuable insights into the publishing world. Many students purchased books relevant to their studies and personal interests. The visit helped them improve their reading habits, discover new authors, and understand current trends in education and literature. Overall, the educational trip was informative and inspiring, motivating students to read more and broaden their knowledge.



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## TECH TALK ON “AI – SHAPE THE FUTURE”



The Department of Information Technology organized a Tech Talk on “AI – Shape the Future” on 28th August 2025 at the Smart Classroom (205). A total of 10 students from II B.Sc. IT and II BCA participated in this event. The session aimed to promote innovation, research, and knowledge sharing among students. The talk focused on the emerging trends and applications of Artificial Intelligence across various domains.

Students presented topics such as Machine Learning, Natural Language Processing, AI in Healthcare, Robotics, and Ethical Implications of AI. The discussion provided insights into how AI is transforming industries and human life. Participants actively engaged by sharing their views and understanding of future AI technologies. The program enhanced their awareness of both the technical and ethical aspects of AI. Overall, the event encouraged students to explore new research areas and shape a better technological future.





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## SWACHH BHARAT ABIYAN – A CAMPUS CLEANING PROGRAMME



The YRC, NSS, and Department of Information Technology of Bharathidasan College of Arts and Science organized a Swachh Bharat Abiyan – A Campus Cleaning Programme at Government Girls Higher Secondary School, Chithode, on 29th August 2025. A total of 35 students from III B.Sc. IT participated in the event. The program aimed to promote cleanliness, hygiene, and environmental responsibility among students. Participants enthusiastically cleaned the school premises, collected waste, and beautified the surroundings. The initiative was part of the nationwide Swachh Bharat Abiyan campaign to spread the message of a clean India. Students worked in teams to ensure every area was properly maintained. Teachers and volunteers guided and supported the activity throughout the event. The program also emphasized the importance of environmental conservation and social responsibility. The event concluded with a pledge to maintain cleanliness in educational institutions and communities. Overall, the activity created awareness and inspired students to take part in community development.



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## HAPPY WEEK – CELEBRATION

The Department of Information Technology of Bharathidasan College of Arts and Science successfully organized "Happy Week" on 25th and 26th September 2025 at the college premises. More than 150 students from all departments actively participated in the event. The main objective of the celebration was to promote joy, relaxation, creativity, and togetherness among students. The program featured various fun-filled activities that encouraged teamwork and positivity. Students enthusiastically took part in games, cultural programs, and creative events. The campus was filled with excitement and festive spirit throughout the two days. Faculty members also supported and motivated the participants, adding to the event's success. The program served as a refreshing break from academic routines and stress. It helped students showcase their talents and build strong interpersonal bonds. Overall, "Happy Week" was a memorable and cheerful celebration that strengthened unity and happiness within the campus

